



SEO Package

12 Month Program

** 6 month minimum run of schedule.

Cancellation of SEO program requires a 60 day notice in writing.

Set Up	Bronze	Silver	Gold	Platinum
Number of Keywords	10	15	20	25
Pages Optimized	10	15	20	25
Keyword Research and Suggestions	✓	✓	✓	✓
Competitor Analysis and Site Recommendations	✓	✓	✓	✓
Meta Tag, H1 Tag and Alt Tag Creation and Implementation	✓	✓	✓	✓
XML Sitemap Creation	✓	✓	✓	✓
Robots.txt Set Up	✓	✓	✓	✓
Local Citations	25	30	40	50
Monthly	Bronze	Silver	Gold	Platinum
Google Analytics and SEO Analysis	✓	✓	✓	✓
Activity Report – Imp, Clicks, Calls & Forms Submitted	✓	✓	✓	✓
Directory Submissions	✓	✓	✓	✓
Social Sharing/Social Bookmarking	10/month	15/month	20/month	30/month
Blogs/Ideas	1/month	1/month	2/month	2/month
Submission to Facebook or LinkedIn	3 weekly	4 weekly	5 weekly	7 weekly
Video Optimization - * Video supplied by client	_____	1 video	3 videos	5 videos
Quarterly	Bronze	Silver	Gold	Platinum
Quarterly Review with SEO Team	✓	✓	✓	✓
Pricing	Bronze	Silver	Gold	Platinum
Set Up Cost	\$1,299	\$1,795	\$2,395	\$2,995
Monthly Cost	\$999	\$1,299	\$1,599	\$1,999