

Social Media Packages

	Bronze \$699/Month	Silver \$999/Month	Gold \$1,399/Month
Social Media Platforms <small>* Customized fees for additional platforms</small>	Choose 1: (Facebook, LinkedIn)	Choose 2: (Facebook, LinkedIn, Instagram, Pinterest)	Choose 2: (Facebook, LinkedIn, Twitter, Pinterest, Instagram)
Optimized Posts Per Week	3	4	6
Suggested Promotional Budget <small>* Budget Not included in Packages</small>	\$100	\$150	\$200
Create/Optimized Blog Posts	0	1	2

All Social Media Packages Include:

- Community Engagement
- Monthly Reports
- Monthly Social Media Calendars

** 6 month minimum run of schedule. Cancellation of social media program requires a 60 day notice in writing.

Individual Services

<p>Facebook, YouTube, or LinkedIn Page Setup</p>	<p>Profile Image Cover Image 3 Thumbnail Images Business Details (About, Our Story, Description, Categories, Contact, Location, etc.)</p>	<p>Starting - \$299 each Combo of 2 - \$549 Combo of All 3 - \$799</p>
<p>Social Media Page Setup</p>	<p>Instagram Twitter Pinterest</p>	<p>Choose 1 - \$199 Combo of 2 - \$349 Combo of All 3 - \$549</p>
<p>Google Business Profile</p>	<p>Optimize Google Business Profile Minimum 4 Posts Per Month</p>	<p>Set-Up - \$399 Weekly Postings - \$199 (month)</p>
<p>Video Optimization</p>	<p>Optimization of 1 Video – * Video Creation Not Included</p>	<p>\$100 Syndication on 2 Sites - \$100</p>
<p>Video Development <i>* We can create videos at custom rate</i></p>	<p>Development of 1 Pre-Templated Video</p>	<p>\$399 Graphics \$499 Voice Over * Custom Pricing Available</p>

*Client is responsible for all images & assets. We have a subscription to stock footage if client would like to use 4 images at no cost. Additional asset, images & graphic creation may be available for an additional fee.

Content Development

Content Development	
Web Copy/Blog Post [300-450 Words]	Starting at \$125/Page
Press Release [Up to 500 Words]	Starting at \$249
Directories Set Up	\$799 (One-Time) Set-up - \$299 (One-Time) Quarterly Updates - \$149
Hourly Developmental Rates	Hourly Rate: \$120 <u>Annual Contract/Pre-Pay</u> 1 Hour Month - \$100/\$1,080 year** 2 Hours Month - \$190/\$2,050 year** 3 Hours Month - \$270/\$2,915 year** 4 Hours Month - \$340/\$3,680 year**

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** If paid up-front annually. 10% savings!